

FOR IMMEDIATE RELEASE

## Propel Health Communications Welcomes Two Senior Leaders

Christopher Thorn and Lauren Schulz poised to drive creative and client impact

**GLADSTONE, NJ—August 6, 2025**—Propel Health Communications (PHC), a full-service marketing agency for the pharmaceutical industry, today announced the addition of two accomplished leaders to its executive team: Christopher Thorn and Lauren Schulz.



**CHRIS THORN**

Thorn brings over 15 years of experience in helping his clients and teams develop and deliver award-winning creative work for all audiences in the healthcare space. Joining PHC as Senior Vice President, Creative Director—Copy, Thorn is adept at driving brand innovation through storytelling, creative excellence, cultural relevance, and deep strategic thinking that breaks the mold of traditional pharma.



**LAUREN SCHULZ**

Schulz is a client services leader and public health professional. She brings expertise and a decade of experience in account leadership, brand strategy, and omnichannel engagement to her new role as Senior Vice President, Client Services. Prior to joining PHC, Schulz led oncology, diabetes, and rare disease accounts, as well as award-winning United States and global marketing campaigns for vaccines, including a first-of-its-kind mRNA vaccine.

“We are thrilled to welcome these outstanding marketing leaders to our team,” said Carolyn O’Neill, Managing Director of Strategy and Creative. “Chris knows how to bend the rules without breaking them to ensure brand and creative success, and Lauren doesn’t just lead accounts, she transforms them into high-performing, insight-driven partnerships that deliver strategic solutions to our clients.”

Thorn earned a bachelor’s degree in marketing, communication, and creative advertising from Columbia College Chicago in Chicago, Illinois. Schulz earned a Master of Public Health from Columbia University in New York, New York, and a bachelor’s degree in biological sciences with chemistry coursework from Wake Forest University in Winston-Salem, North Carolina.

### **About Propel Health Communications**

Propel Health Communications (PHC) is a full-service promotional and medical communications agency with capabilities that include brand building, commercial strategy, medical strategy, promotional medical education, creative, customer experience, social media, and in-house logistics. PHC builds authentic engagement strategies that propel brands—and health—forward. Learn more at [PropelHealthForward.com](https://PropelHealthForward.com).

PHC is part of the [Propel Health](#) network, which includes: [Propel Health Engagements](#), the industry-leading provider of speaker bureau solutions; [Propel Health Medical Affairs](#), a medical communications agency that brings together strategy, scientific content, and innovation to transform clinical behaviors; and [Propel Health Patient Experience](#), a trusted partner of the life sciences industry for authentic engagement with patients, caregivers, and advocacy groups to fuel brand success.

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